

Hostex

AFRICA'S FOOD, DRINK AND HOSPITALITY TRADE EXPO

1-3 March 2020

Sandton Convention Centre
Johannesburg • South Africa

Hostex 2020 brings industry together before the storm

Just three weeks before the Coronavirus hit South Africa, the hospitality, foodservice and food & beverage industry gathered under one roof for what was widely described as a re-energised and refreshed show, bringing together over 5 000 visitors to connect with more than 200 producers, manufacturers and distributors of hospitality-related products and services. It was a few short weeks later that the world changed.

It was a hive of enthusiastic activity from the moment the doors opened on 1 March, featuring theme days for the first time, with day 1 – Sustainability; day 2 – Women in Hospitality; and day 3 – Education.

The industry was comprehensively represented throughout the expo, and visitors and exhibitors had the opportunity to explore new technologies, tastes, consumer trends, developments in sustainability, and more, featured across the board.



Hostex was energetic and vibrant. It embraced every sector in hospitality and delivered on visitor numbers per individual stand. It also gave premier status to SMMEs through the innovative Incubator Hub and offered excellent seminars on trends and developments within the industry.

Thomas Overbeck, GM of SA Chefs Association, states unequivocally that “the organisers ran a fantastic Hostex – with a new look and feel that holds promise for the future.” He adds that at all times, the vibe on the show floor was extremely positive. “Throughout Hostex, it was exciting to see so many exciting young chefs joining the more experienced chefs, adding their ideas, eager to learn, and interested in everything related to our industry. The show was a good reflection of our industry with a good cross section of products and services, and some particularly innovative new offerings.”

Herewith the show video. Click here.

<https://www.youtube.com/watch?v=6ogdQ9Fpgig&feature=youtu.be>